

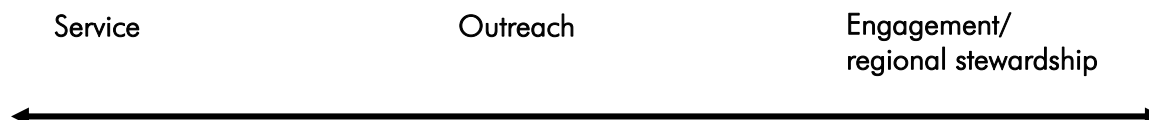


REGIONAL STEWARDSHIP PROGRAM TERMINOLOGY

Outreach refers to the provision of programs, services, activities, and/or expertise to those outside the traditional university community of faculty, staff, and on-campus students. Outreach is one-way, with the university being the provider either on a gratis basis or with an associated charge. Individual faculty and staff link their professional expertise to a community organization or entity for mutual benefit. This does not encompass volunteer activities outside the domain of an individual's professional expertise. Outreach takes resources and expertise to off-campus locations or brings the public or subsets of the public onto the campus. Activities cut across the triad of teaching, research, and service.

Regional stewardship or **public engagement** is characterized by a partnership¹ between the institution or some part of it and an external constituency. The partnership involves mutual definition of a regional need/opportunity, planning to address the need/opportunity, and accountability. It typically involves resources from all partners and is tied to outcomes and metrics for measuring those outcomes. Activities cut across the triad of teaching, research, and service.

Regional stewardship activity funded by the Council's Regional Stewardship Program is defined as above but must be identified and approved as a priority by a regional advisory committee and must follow all of the guidelines developed for these funds. Infrastructure funds from the Regional Stewardship Program will support data systems and infrastructure changes that encourage broader public engagement and regional stewardship activities as well as more targeted activities identified as part of the Regional Stewardship Program.



¹ A partnership is a relationship between the university and external entity or entities to work together toward a common goal. All parties involved have specified responsibilities. Partnerships can range from informal, short-term arrangements to formal, contractual long-term arrangements.